



BIOGRAPHY OF YONG CHOE

Yong Choe, the President of YC Consulting, LLC, has 25 years of professional government affairs experience. In 2012, Yong was hired by the Rite Aid Corporation as its youngest Vice President in its company's history to open their first government affairs office in Washington, D.C. For the past decade, Yong was responsible for developing and implementing the government affairs strategy at the federal, state, and local levels.

Prior to joining Rite Aid, Yong served as the Director for Business Outreach and Member Services for the Republican Study Committee (RSC), which is the largest caucus in the U.S. House of Representatives. U.S. Congressman Jim Jordan (R-OH) chaired the RSC and is the current Chairman of the House Judiciary Committee.

Between 2003 and 2010, Yong served as Director of Government Affairs for the National Association of Chain Drug Stores (NACDS). At NACDS, Yong served as the chief congressional advocate and was responsible for advancing the industry's legislative and regulatory priorities before the U.S. Congress and Administration.

Yong began his career on Capitol Hill working for the House Energy and Commerce Committee under both Chairmen Tom Bliley (R-VA) and Billy Tauzin (R-LA). The Committee oversees key federal agencies, including the Centers for Medicare and Medicaid Services (CMS), Federal Communications Commission (FCC), Environmental Protection Agency (EPA), Federal Trade Commission (FTC), and Food and Drug Administration (FDA). Additionally, the Committee has jurisdiction on issues related to telecommunications, consumer protection, food safety, public health and research, environmental quality, energy policy, and interstate and foreign commerce.

Yong is a past-President of the distinguished Business-Government Relations Council. Founded in 1966, this organization consists of nearly 100 government affairs executives who lead Washington offices for Fortune 500 companies.

Yong earned a Bachelor of Arts degree from DePauw University.